



# E-Jobs4All Entrepreneurship Jobs for all Project



Be part of this outstanding program...

	 <p><b>DUNIN-DESHPANDE INNOVATION CENTRE</b> at Queen's University</p>	 <p><b>CEDI GHANA</b> We develop... We give life value...</p>	 <p><b>Leadogo</b></p>
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The Entrepreneurship Jobs for All (E-Jobs4All) is a collaborative initiative between the Dunin-Deshpande Innovation Centre at Queen's University, Canada, Community and Entrepreneurial Development Initiative (CEDI Ghana), and Leadogo Incorporated, Canada.

This collaboration is driven by a shared goal to equip businesses and the young, innovative, and entrepreneurial talents with the essential skills and resources required to thrive in the world of entrepreneurship.

Through E-Jobs4All, beneficiaries gain access to a wealth of opportunities, including practical entrepreneurship and innovative training provided by Queen's University, ranked among the top 10 globally in the Times Higher Education Impact Rankings for the past four years. Additionally, they receive invaluable advisory services from seasoned experts within the influential Leadogo Incorporated and PricewaterhouseCoopers (PwC) Network, as well as a funding and investment opportunity.

## Eligibility Criteria

Applicants must meet the following criteria:

- Be ready and committed to setting up or scaling up your business.
- SMEs and Aspiring Entrepreneurs: EJobs4All is an inclusive platform open to a diverse range of individuals, including students, startups, the unemployed, and fresh graduates who aspire to initiate, develop, and scale their own businesses.
- English Proficiency: Proficiency in reading, writing, and speaking English is essential, as our training and communication will be conducted in this language.
- Online/Virtual Commitment: Successful applicants must be prepared and willing to engage in online/virtual training



## Benefits of E-Jobs4All

- **World-Class Education:** Access top-tier entrepreneurship and innovation training from Queen's University, enhancing your skills and connecting with young global and business leaders.
- **In-Person Training & Annual Summit:** Engage in face-to-face training sessions and an annual summit. Share your experiences with and learn from DDQIC staff, successful entrepreneurs, and business experts. Forge valuable connections, develop new skills, and explore innovative ideas.
- **Masterclasses and Lecture Series:** Participate in exclusive masterclasses and DDQIC lecture series. Network with Queen's Innovation Centre Summer Initiative (QICSI) and Jim Leech MasterCard Foundation fellows.
- **Alumni Network:** Join an expansive alumni network that supports you in finding innovative solutions to common challenges. Expand your industry knowledge and expertise beyond your current work.

- **Pitch for Investment:** Showcase your business idea and gain access to funding and investment opportunities.

## Application Timeline

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**January 27, 2025** | Application opens.

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**February 23, 2025** | Application closes.

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**February 24, 2025** | Notification of Selected Applicants

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**March 4 – 5, 2025** | Orientation of Selected Applicants

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**March 6 – 9, 2025** | Course Registration

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**March 10 – August 31, 2025** | Course registration.

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**February 2025** | Lectures and Masterclasses

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**September 16 – 19, 2025** | Annual Summit and Graduation

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# ANNUAL CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP



## Project Structure

The project is structured into three (3) distinct stages, extending over a nine (9)-month period. Each of these stages boasts a comprehensive and engaging curriculum, vital for the success of any entrepreneurial endeavor.

### Stage 1: Foundation/Explore Entrepreneurship

Over three months, participants will embark on a journey to cultivate innovative ideas that address genuine needs. Throughout this process, you'll engage with fundamental topics in innovation and entrepreneurship, including:

- **Entrepreneurial Mindset:** Cultivate the mindset that drives entrepreneurial success.
- **Systems Thinking:** Gain insight into the interconnected nature of business and innovation.
- **Design Thinking:** Explore creative problem-solving techniques.
- **Customer Discovery:** Learn how to connect with your target audience effectively.

- **Lean Development and MVPs:** Streamline your approach to product development.
- **Pricing Strategies and Financial Viability:** Develop a keen understanding of pricing dynamics.
- **Business Model Canvas:** Craft a comprehensive blueprint for your venture.
- **Social Business Model Canvas:** Incorporate social impact into your business strategy.
- **Intellectual Property:** Safeguard your innovative ideas.

By the end of this phase, you'll synthesize these essential concepts and apply them in a practical manner by creating a business model canvas. This canvas will articulate the critical considerations for your venture idea, empowering you to take these skills and apply them to your entrepreneurial journey or to fuel innovation within your organization.



## Stage 2: Intermediate/Ignite Entrepreneurship

In this stage, you'll focus on developing a go-to-market strategy and a sustainable business or financial model. Essential topics such as:

- Roles and Responsibilities: Understand the key roles and responsibilities in entrepreneurial endeavors.
- Introduction to Financing and the Equity Waterfall: Dive into the financial aspects of your venture.
- Technology Ventures: Explore the tech-driven landscape of entrepreneurship.
- Spending a Startup: Learn to allocate resources efficiently.
- Pitching: Hone your pitching skills to attract investors and customers.

Through this comprehensive curriculum, you'll synthesize these concepts and apply them to develop and deliver a compelling pitch for your venture idea. These skills can be seamlessly integrated into your entrepreneurial pursuits or leveraged to drive innovation within your organization.

## Stage 3: Advance/Launch Entrepreneurship

This stage is about acting and preparing to execute your ideas while also developing a plan for scaling. Critical subjects include:

- Growing your Team: Learn how to build and manage a team for your venture.
- Digital Privacy and Data: Safeguard your business and customer information in the digital age.
- Procurement: Gain insights into sourcing and acquiring essential resources.
- Choosing the Right Business Vehicle: Navigate the various business structures and choose the one that suits your venture.

## Certificate of Completion

Complete all three courses to earn a Certificate of Specialization in Entrepreneurship and Innovation, along with a micro-credential showcasing your expertise from Queen's University, Canada.

# 1<sup>st</sup> ANNUAL CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP E-JOBS4ALL SUMMIT

THEME: Entrepreneurship and Innovation: The Key to Sustainable Jobs and Wealth Creation



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# Contact Us

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