



# Entrepreneurship Jobs For All (E-Jobs4All) Program

Be part of this outstanding  
program...

***Apply now!***



Dunin-Deshpande  
Queen's INNOVATION CENTRE



CEDI GHANA  
We develop... We give life value...



Leadogo



**T**he Entrepreneurship Jobs for All (E-Jobs4All) program will prepare Ghanaian youth to build and grow their businesses. Successful applicants will receive entrepreneurship and innovation training from Dunin-Deshpande Queen's Innovation Centre (DDQIC) at Queen's University in Canada and advisory services from business experts in the Leadogo Incorporated network.

Apply now through November 30, 2023, to be part of this outstanding program. This is your chance to learn a practical entrepreneurship and innovation training course from Queen's University, a public research university in Kingston, Ontario, Canada, ranked as the 2023 Times Higher Education Impact Ranking Best University in North America and 3rd in the world in advancing the United Nations Sustainable

## Criteria

- Open to SMEs and aspiring entrepreneurs, including students, startups, the unemployed, and fresh graduates who want to start, build, and scale up their own businesses.
- Must be a Ghanaian.
- Be proficient in reading, writing, and speaking English.
- Must be ready and willing to pursue online/virtual training.

## Benefits

- Opportunity to learn entrepreneurship and innovation from a world-class university, build skills, and network with young global and business leaders.
- Participate in in-person training and an annual summit to share your experience with and learn from Dunin-Deshpande Queen's Innovation Centre (DDQIC) at Queen's University staff, successful entrepreneurs, business experts, and fellows. Meet with civic and business leaders and strengthen your work through new connections, skills, and ideas.
- Participate in masterclasses and Dunin-Deshpande Queen's Innovation Centre lecture series. Network with Queen's Innovation Centre Summer Initiative (QICSI) and Jim Leech MasterCard Foundation fellows.

- Join an alumni network to help you seek innovative solutions to common challenges. Explore industries beyond your daily work and expand your expertise.
- Get the chance to pitch your business idea for funds and investment opportunities.

## Application Timeline

**November 15, 2023** | Application opens.

**December 15, 2023** | Application closes.

**December 15 - 22, 2023** | Interview and Selection.

**December 22 - 30, 2023** | Notification of Selected Applicants.





# ANNUAL CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP



## ABOUT THE COURSE

### Entrepreneurship & Innovation

The Entrepreneurship and Innovation course will help learners assess new business opportunities, harness innovation, and transform ideas into viable ventures. By studying entrepreneurship and innovation, you can position yourself to succeed in today's dynamic market, whether you're a current or aspiring entrepreneur looking to grow your startup company or a strategist interested in introducing innovative ideas to your organization.

The course will teach you how to assess new business opportunities and use creativity to turn your initial ideas into successful, groundbreaking business ventures.

### The Courses

This Entrepreneurship and Innovation course are essential for business professionals looking to strengthen their entrepreneurial skills and launch or scale their businesses. These courses can help you identify and validate a business idea, create high-quality business models, achieve product-market fit, and communicate with

potential investors. It will help learners recognize the potential of innovative ideas, create opportunities, and add value that continues to grow.

### Stage 1: Foundation/Explore Entrepreneurship

By the end of the Explore Entrepreneurship course, learners will develop their entrepreneurial mindset by learning new strategies to develop and test new ideas that address a real need. Learners will spend three months developing their ideas while completing training on fundamental topics of innovation and entrepreneurship, including Entrepreneurial Mindset, Systems Thinking, Design Thinking, Customer Discovery, Lean Development and MVPs, Pricing Strategies and Financial Viability, Business Model Canvas, and Social Business Model Canvas, and Intellectual Property. Learners will synthesize these concepts and apply them to creating a business model canvas that articulates the key considerations for their venture idea. These concepts can be applied in learners' entrepreneurial endeavors or to drive innovation within the organization in which they work.



## **Stage 2: Intermediate/Ignite Entrepreneurship**

By the end of the Ignite Entrepreneurship course, learners will apply new strategies to develop a go-to-market strategy and a business or financial sustainability model. Learners will further develop their own ideas while completing training on innovation and entrepreneurship, including Roles and Responsibilities, Introduction to Financing and the Equity Waterfall, Technology Ventures, Spending a Startup, and Pitching. Learners will synthesize these concepts and apply them to develop and deliver a pitch on their venture idea. These concepts can be applied in learners' entrepreneurial endeavors or to drive innovation within the organization in which they work.

## **Stage 3: Advance/Launch Entrepreneurship**

By the end of the Launch Entrepreneurship, learners will prepare to execute their ideas and develop a plan to scale. Learners will further develop their ideas while completing training on innovation and entrepreneurship, including Growing your Team, Digital Privacy

and Data, Procurement, and Choosing the Right Business Vehicle. Learners will synthesize these concepts and apply them to develop and deliver a pitch on their venture idea. These concepts can be applied in learners' entrepreneurial endeavors or to drive innovation within the organization in which they work.

## **Certificate of Completion**

Complete the three courses to earn a Certificate of Specialization in entrepreneurship and innovation and a micro-credential to signify your deep expertise in entrepreneurship and innovation.

## **Duration**

The entire duration of the whole course is nine (9) months; 3 months per course.



# Contact Us

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